

The High Country Association of REALTORS® GAZETTE

Issue 12-10 Winter 2010

FROM THE DESK OF OUR PRESIDENT...HOPE HARVEY

Season's Greetings!! I hope this finds each of you staying warm and looking forward to the holidays with family and friends. I want to first take this opportunity to thank all directors, committee members, our staff and association members for a wonderful year. Our High Country Association of REALTORS® has so much to be proud of as we head into 2011.

It is with extreme pride that I welcome all of our new members from the Ashe County Association of REALTORS® and MLS. This time last year, we were just talking about joining our MLS services together and now, we are one large association that is a force to be reckoned with in the Northwestern North Carolina real estate market! Many thanks go out to the members of both organizations and their Executive Officers that made this happen so quickly and efficiently.

Our new website has been officially released and along with our ongoing advertising efforts and widely distributed real estate magazine, we have accomplished the completion of our three-legged stool that member Jim Dorman told me two years ago we had to have in place to set our Association apart from all others. A special thank you goes out to Nena Alsaker for jumping in right after her election as Association President Elect and helping the website committee finish the project. Please take some time during our slower winter months and visit our website so you can see for yourself what the public is seeing when they visit. Your input, comments and suggestions....as well as corrections if you see any...are greatly appreciated. This is your website and our goal is that the public will find you or one of your listings so that you can show them that - This...is High Country!

Finally, I want to take this opportunity to thank our Executive Officer Laurie Phillips as she reaches ten years of service to our Association. Laurie has been a true professional in the ranks of EO's in our state and I hope each of you will take the opportunity to thank her for her service and a job well done the next time you see her!

Thank you for the opportunity to serve this past year. It has truly been my privilege to be your 2010 Association President. I wish you all the very best in the coming new year!!

Hope Harvey
2010 President

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WE WELCOME ASHE COUNTY MEMBERS!

Ashe County Board of REALTORS® and MLS have voted to combine with High Country Association of REALTORS® and MLS.

Details within Navica are still being worked out with Systems Engineering. At this time one of the major changes will be that the listing data sheet will be expanded to include additional features/amenities.

The actual completion date for the various conversion stages is as yet undetermined.

Please familiarize yourself with our new Ashe County members
See Pages 4 & 5 for a complete listing

Our new website has been completed!

Please check out our new website
www.HighCountryRealtors.org

The Login to the Members Only Section has changed.

You will need to register using your NRDS Number.
Please follow the prompts for 'Register Here'



COMMUNITY ACTION COMMITTEE

We again adopted the residents at Mountain Care Facility in Boone. We are going to deliver the stockings to the residents at around noon on December 23rd. Please call Sandy Byrum at 898-7368 for more details if you want to come to the party.

This year we are also adopting children at the Grandfather Home for Children in Banner Elk.

We thank all of you who participated in these worthwhile projects.
Your generosity is most appreciated!

Happy Holidays from the Community Action Committee

MEMBERSHIP SERVICES

Membership Services have again this year sponsored the Adopt a Family Program. Area schools gave us names of the families who are really in need. We were able to help 67 children!

We thank all of you who gave money or bought for these precious children!

Happy Holidays from the Membership Services Committee

We welcome all of our Ashe County Members!

4 Seasons Vacation Rentals & Sales

Sherrie Bare Matthews
Michael Francis Matthews
Constantia Schell

Ashe High Country Realty

Jack F. Apple
Michelle J Handler
Norman Christopher Jones
Myra M Lane
Kimberly Leek
Martha E. Long
Julie A. Miller
Vivian S. Miller
Jeffrey R. Neal
Linda M Neal
Jerrita Roark
Carla Wade

Ashe New River Realty, LLC

Eric A. Weaver

Carolina Mountain Properties & Rentals

Jeannie M. Fox
Marion Francis George
Carolyn Golds
Jennifer Howell Guynn

Countryside Realty

Kristina Drane

Cox Realty & Auction

Kaye Cox

Fall Creek Properties

Timothy Thompson
Beverly Thompson

First Class Enterprises

Dawn A. Ellis

Halsey Realty

Samuel Halsey

High Country Realty of NC

Beverly Black
John K Edmonds
Stan Elliott
Jean Ann Leander
Helen J Leserra
Irene H. Sabol

Jefferson Landing Real Estate

Christy L Barr
Stanley R Exner
Jimmy R Miller

Julie Townsend, Real Estate Services

Martin B Little
Bradley Renfroe
Julie Townsend
Karen Townsend

Landmasters/Phil Darnell

Phillip Darnell
Pamela Jason

Mountain Aire Golf Club

Mark C Hagel
Lu Ann Hagel

Mountain Meadow Properties

James C Chappell, Jr
James T Fowler
Bobby D Nixon & Rip Rollins

We welcome all of our Ashe County Members!

Mt Jefferson Realty LLC

Robert Craig McClure
Ann Marie Smith
Jimmie R Weaver

North Peak Real Estate Company, LLC

Pamela Jean Grubb

Northwest Land & Auction Co

Charlie W Johnson

Parker & Burgess Realty

George M Burgess
Gregory S Goodman
Laurie Trout
Dayna Price

Peak Mountain Properties, Inc

Timothy Carter
Sherry E Goodman
Amy Spell
Sherman Lee

Roger Sturgill Appraisals

Roger Sturgill

Shoemaker Appraisal Services

Nancy Shoemaker

Swift Real Estate Specialists

Deborah Swift
Sam Swift

Hometown Realty

Robert Harper

TIPS RealTown

CREATE YOUR MESSAGE

- ◆ Have an eye catching subject
- ◆ Include the MLS number in a prominent manner
- ◆ Include a Navica link to your listing (Instructions on page 7 of this newsletter)
- ◆ Don't forget your contact information
 - ◆ Name
 - ◆ Phone number
 - ◆ Email address
- ◆ Remember that while these messages are released only to our members, they can be forwarded to clients.

REPLIES

- ◆ Replies to messages sent through RealTown are only posted on the website www.realtown.com. Therefore, if you send a message looking for property or rentals etc please be aware that replies to your original message will appear as such online. Including your email address and phone number in the message will be most helpful to everyone!
- ◆ Please keep in mind that if you try to reply to a message and 'copy & paste' the email address line from the Realtown message, this is treated as a brand new message and will not be released.

The BEST way to reply is to contact the member directly either by phone number or if the email address is not included in the original email, obtain it from the roster in NAVICA.



DID YOU KNOW?

LIVE CHAT

The **Live Chat** feature enables Navica users to communicate with SEI Customer Support while still connected to the Internet. This service is available to users Monday through Friday between the hours of 8:00am to 7:00pm Eastern Standard Time.

The **Live Chat** is a great way to get a quick answer to a question you may have about Navica.

To Start a Live Chat, follow these steps:

1. Click the icon that appears in the top and bottom right-hand corners of **Every Screen** within Navica.
2. Type in your question.
3. Click **Start Chat**.

When a Customer **Support Representative** enters your chat session a message will pop in to the chat box indicating their name and they will respond to you shortly. You will also see an indicator when they are typing a response to your comments. If you would like to **Print** out a chat transcript, click the **Print Link**. Or you may **E-mail** a chat transcript to yourself by clicking the **E-mail Link**. When you feel your questions have been thoroughly answered and you are ready to end the chat session, click on Logout to close the window.

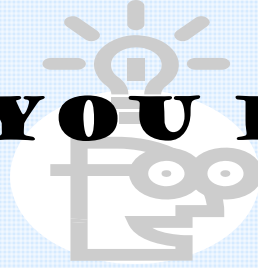
TRAINING TUTORIALS

Navica provides the following online tutorials. Look for them under Resources/Training Tutorials.

- Adding A Listing
- Clearing Cookies and Cache in Internet Explorer 7
- Clearing Cookies and Cache in Mozilla Firefox
- CMA - Using the CMA Search Part 1
- CMA - Using the CMA Search Part 2
- CMA - Using the CMA Search Part 3
- CMA - Using the CMA Search Part 4
- CMA - Using the CMA Search Part 5
- CMA - Using the CMA Search Part 6
- CMA - Using the CMA Search Part 7
- CMA - Using the System Search Part 1
- CMA - Using the System Search Part 2
- CMA - Using the System Search Part 3
- CMA - Using the System Search Part 4
- CMA - Using the System Search Part 5
- CMA - Using the System Search Part 6
- Loading More Docs
- Open House/Caravans
- Photo Maintenance
- Prospecting
- Prospecting Hands On

NAVICA

DID YOU KNOW?



CREATE A NAVICA LINK TO YOUR LISTING

- ◆ Pull up the listing or listings in Navica that you want to showcase
- ◆ Select 'email listing'
- ◆ When the Email Listings Window comes up, go to the 'Client Display' section (Ignore everything above this section as you won't actually be emailing)
- ◆ Select which display you want members to view your listing
- ◆ Under the 'Options' Section, click any additional information you want included in your link (virtual tour and/or mapping)
- ◆ Look for the sentence 'Click [here](#) to preview these listings with your current settings' and click on the word [here](#).
- ◆ When the window appears, the address bar at the top should be highlighted in blue. Copy this web address and paste it in your message. As soon as you paste the message press your enter button on your computer to insure y

Association By-Laws, MLS By-laws and the MLS Rules and Regulations have been revised and are effective September 2010.

To view the revisions click below (You will have to log in to Navica to view):

[Association By-Laws](#)

[MLS By-Laws](#)

[MLS Rules & Regulations](#)



HOT TOPICS

Please stay tuned for our 2011 Hot Topics schedules!

**The High Country Association of REALTORS®
CONTACT INFORMATION**

As we continue to move forward with changes (www.HighCountryRealtors.org) please feel free to access the **Members only** section, where you can view minutes from recent meetings, as well as stay up-to-date regarding the events of this association.

High Country Association of REALTORS®

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Office Hours: Monday - Friday 9:00a.m. - 5:00p.m.



Navica can be reached at 1-800-367-8756

OR

Click on the Live Chat button to chat with tech support.

The advantage of this is that you can print a copy of the entire conversation for your records.